

Task: Write a research paper

Topic: Discourse community

Type: Research paper

Length: 4 pages

Formatting: MLA

Requirements: Provide a research about the copy products/brands as part of plagiarism in the fashion industry. For example, fake Chanel, PRADA, and other products.

Discourse Community

Student's name

Name of institution

Introduction

The society is a complex dimension with various elements of expression formulating a given group of individuals. The context of expression formulates grounds on tone adjustment, vocabulary selection and syntax choice. The three elements involved in different parts of communication depict a given categorical setting for every individual. The concept of audience reception is an essential element that distinguishes different groups within the society. Audience

preference, therefore, characterizes a given speech community. The audience selection identifies the suitability of a given dialogue society. As such, the term discourse community refers to groups of individuals speaking a similar language. Additional meaning is a group of individuals sharing a common interest to specific issues. The defined groups of people share broad prospects of knowledge around these topics and have general vocabularies to converse the said questions. Members of a speech community may speak an ordinary language with hidden meaning comprehensive to the respective members. As such, the context of communication narrows to the particular people.

The dimensions of a community serve different discourse community based on family, certain ethics and other religious backgrounds. Personal interest is a significant contributor to the formation of a discourse community in a given environmental setting. Various activities within an environment define an individual's decision to join a given discourse community. An institution is an example of an environment that exhibits clear examples of Plagiarism (Garzone & James, 217). The institutional setting influences student participation to various dialogue communities.

Importance of a discourse community

Dialogue societies are an essential part of everyday communication activities to express various ideas. Opinion expression varies from speech to other elements of writing as a social contributor to communicating. A discourse society serves the purpose of connecting various population classes to achieve a common goal.

Discourse participation offers a comprehensive platform to determine effective use of language and possession of knowledge. As such, a person acquires knowledge behind the motivation on the discourse societies and the driven source of interest.

A discourse society enhances an individual's ability to understand the specific community through enhancing effective conversations. Information acquisition is an elementary phase of participation in a discourse community. The fundamental pillars of effective communication originate via speech and writing from the basic learning of a dialogue community. Individuals within the dialogue societies are enlightened on various decision-making processes cemented through respect for various existing groups of common interest.

Class reading on James Paul provides emphasis on the discourse communities of the world. Gee provides dimensional approaches to the term Discourse and discussion. Gee's perception of the two words is that Discourse with a capitalization entails a language with five elements. According to Gee, Discourse

entails the art of saying, doing actions and belonging to a given group. He also adds that belief and value is a noteworthy element of the Discourse definition. Gee's explanation of the term discourse is that the word refers to a common language of use (Gee, 201). Further arguments by James points some logic that, joining a given discourse is unintentional as every individual is naturally bound to a given discourse society. James further illustrates that a Discourse entails social practices borrowed through discourse enculturation. His definition of enculturation is symbolic to apprenticeship with social traditions as a focal point. Gee's parting shot is that the full acquisition of membership to discourse communities is almost unfeasible. He concludes that the said members may plagiarize the act to attain full membership.

Abuse of right of ownership

The fashion industry is a case study to elaborating plagiarism in communities where inspiration is a distinctive feature from imitation. The fashion world is a complex and sophisticated industry with a confusing element of plagiarism from inspiration. Fashion world entails various models, artists and designers competing for global recognition. A fashion house entails plagiarism as a distinctive feature of the iconic figures and designer clothes. As such, the fashion

market entails manufacture of fake products with recent inventions in countries such as China (Jones, 187). The effect of dominating fake products is increased imitation, forgery and copycat by key players of the industry. The effect of plagiarism in fashion houses is abuse of right of ownership on the various designs and products. Jessica Simpson is such an individual with accusations of stealing designer works from Christian Louboutin. Such a case indicates plagiarism battles that exist within a discourse community. Other examples include a battle between the Gucci cloth line and Guess jeans fashion houses.

The two fashion powerhouses battled over an interlocking “G” blueprint with both claiming ownership. The prolonged misinterpretation of original fashion line from counterfeit commodities is on the rise. The mention of PRADA fashion house is an absolute threat to Chanel house of design. Plagiarism is a dominant element of the fashion house as manufactures struggle to penetrate the high market demands through fake merchandise. Fashion events are platforms that present opportunities for iconic house to gather information of a given commodity (Jones, 217). Other minor players within the industry obtain hints of the original product then create counterfeit commodities. The progression on plagiarism originates from the lack of property protection policies or weakened protection laws. The

ambiguity between PRADA and Chanel fashion designers originates from the will to allow inspiration within the industry.

Plagiarism in communities is a noteworthy aspect of modernism and development. As such, fashion houses limit product protection rights with the excuse of encouraging other participants. Existing limitation to plagiarism arises from a given defined marketing skill and manner regulation policies. A given country may allow plagiarism as a model to increase competition among developing industries. The targeted objective is to increase productivity to meet customer demands. The resultant effect of such measures is an increased economic growth rate with positive results to the various social statuses. Other participants engage in fashion plagiarism to build a company or organization image.

The mention of counterfeit products alongside genuine merchandise may present a popularity opportunity. Various opinions are debatable on the plagiarism matter within the fashion houses (Espejo, 181). Other participants believe that fashion plagiarism is talent exploitation and a limitation to lucrative opportunities. However, other opinions state that fashion plagiarism is the foundation to expanding the global business. As such, encouraging designer plagiarism reflects positively to job creation and specialization of various market commodities.

Evidence to such reasoning is an improved economic development within the industries.

Conclusion

The mention of discourse community spikes various opinions among the world's society. The reality of the matter is that discourse communities shape a given population through various exposures. The foundations of a discourse society revolve around imitation, copycat and forgery. The defining pillars of fashion plagiarism revolve around minimal creativity levels among fashion houses and participants. Other fashion houses engage in imitation and fake products for financial gains and popularity aspect within the industry. Fashion plagiarism is a negative practice as an illegal tradition that influences low product quality.

Imitation is a common element of in countries such as China. The practice is a setback in the fashion industry associated with abuse of the right of ownership among the genuine designers.

Works Cited

Espejo, Roman. *The Fashion Industry: Opposing Viewpoints*. Detroit: Greenhaven Press, 2010. Print.

Garzone, G, and James Archibald. *Discourse, Identities and Roles in Specialized Communication*. Bern: Lang, Peter, AG, Internationaler Verlag der Wissenschaften, 2011.

Gee, James P. *Social Linguistics and Literacies: Ideology in Discourses*. Abingdon, Oxon: Routledge, 2012. Print.

Jones, Rodney H. *Discourse Analysis: A Resource Book for Students*. Milton Park, Abingdon, Oxon: Routledge, 2012. Print.

Overall Impression

First of all, your entire paper is as complex as its first sentence – in a bad way. Just read through it once more: “The society is a complex dimension with various elements of expression formulating a given group of individuals.” What elements of expression are you talking about? Which of society’s groups is given to you in this particular context? Why is society, in general, a dimension? These sort of questions pop up in my head with every sentence I read in this paper, and the one I cited here discloses my main claims to the author of this magnum opus: the inability to provide clear definitions, formulate one’s thoughts, and not knowing how to write in English. I am not being picky here: in the same paragraph, the author writes: “Audience preference, therefore, characterizes a given speech community.” Did you write this paper for some kind of “Awful Academic Papers” contest? Or was it “The Society of Friends of Poor English?”

Or, this one: “The dimensions of a community serve different discourse community [...]” Man, you must be a genius, just vice versa.

Overall Impression:

Thankfully, I read the assignment before diving into this dung heap, so I know that the paper is supposed to be about plagiarism in the fashion industry; otherwise, the content would be a complete mystery to me. Regardless, I can't say that I got the author's point, because after just three minutes of reading it (if torture can be called "reading") my eyes started to hurt, and I had to urgently undergo a course of life-giving therapy by reading Charles Dickens' "Pickwick Papers."