

Task: Comment on the provided articles

Topic: Student's choice

Type: Analysis essay

Length: 2 pages

Formatting: MLA

Requirements:

Comment on the provided articles in a coherent and logical manner.

Student's Name

Instructor's Name

Course Name

Date

Comment task 347

Article ONE

Yhaya Obaisi articulates on the leveraging the long tail concept as developed by Chris Anderson. From Obaisi's blog, one can deduce that the concept of leveraging the long tail can be presented in a graph form with a hit and a long tail. Fewer products that are sold in a large amount are represented by the hit while the part that represent numerous products and sold in small quantity is referred to as the long tail. More importantly, the long tail segment provides market possibilities for some businesses. Since many potential buyers can be reached via web 2.0 applications irrespective of geographical location and with cost merits, it has good returns. eBay is a good platform for web 2.0 applications since it avails and sells popular products with hits in the market such as Android phones bought in large quantities. The eBay also sells products that are hard to find in the market. In this regard, a conclusion can be reached that: eBay based on the web 2.0 applications can generate huge sums of money from goods sold in large quantities, but with stiff competition in the market. One outstanding advantage of the eBay platform is that is not specialized on a given goods making consumers access varieties of goods.

Article TWO

MostAwfulEssays 8/4/14 12:30 PM

Comment [1]: This is no doubt a really famous dude (a woman?), but could you please tell us who the hell this person is?

MostAwfulEssays 8/4/14 12:42 PM

Comment [2]: Isn't this just a bunch of random words?

MostAwfulEssays 8/4/14 1:02 PM

Comment [3]: Based on this sentence, I can't deduce anything, because it's total nonsense.

MostAwfulEssays 8/4/14 1:03 PM

Comment [4]: Maybe, if you rewrote this sentence in a more comprehensible way, I would understand it a bit more.

MostAwfulEssays 8/4/14 3:04 PM

Comment [5]: What "it"?

MostAwfulEssays 8/4/14 3:04 PM

Comment [6]: It's eBay, no?

MostAwfulEssays 8/4/14 3:05 PM

Comment [7]: What's so useful for Web 2.0 applications?

MostAwfulEssays 8/4/14 3:05 PM

Comment [8]: I guess you misused the word. Was it "evaluates?"

MostAwfulEssays 8/4/14 4:21 PM

Comment [9]: Your usage of prepositions makes me want to cry.

MostAwfulEssays 8/4/14 3:06 PM

Comment [10]: This way of formulating thoughts, together with this lovely semicolon at the end, make me feel frustrated.

MostAwfulEssays 8/4/14 3:08 PM

Comment [11]: Doesn't seem to be necessary here, dude.

MostAwfulEssays 8/4/14 3:08 PM

Comment [12]: Perplexed as hell.

Megan describes how Kickstarter demonstrates the application of the site in leveraging the long tail and how it promotes user interaction. Kickstarter provides the platform for internet based crowd funding where the users have the opportunity to sell their ideas, projects, and seek funds from those who would want to back their projects. Is Kickstarter a novel form of business or patronage? If the idea is not about lending or investment, how does the funders benefit from the projects they fund? It is understood that, under this technology, the project developers have full control of the projects and have the freedom to offer experiences and products that are distinctive to each project. The funding objective of the project must be realized under the platform of kickstarter before time of the projects elapses; otherwise, the project will not receive funds. Since the Kickstarter leverages the long tail, meeting the objective of the funds before time elapses is meant to cushion all the people involved in the project. The project creators cannot develop their projects before accessing the requisite funds, and it enables everyone involved to test ideas and concepts without challenges.

Article THREE

Madushani argues on the importance of the long tail during the evaluation of a web application. In this regard, the readers get the idea that, spotify is an application that provides the users with the musical experience in a variety of platforms such as Apple, windows and android. For spotify to succeed as a media and music streamer using the web 2.0 applications, it must promote the adaptation of music celebrities and artists. Moreover, spotify must incorporate a wide variety of songs in the system, be able to easily dive into a new market, and provide pleasing aesthetics in order to keep consumers. These elements will enable spotify to remain relevant amidst the evolution of the web 2.0 and to leverage the long tail. Spotify also operates in the social media platforms such as Facebook and this encourages active users of facebook to acquire spotify media streaming processes.

MostAwfulEssays 8/4/14 3:08 PM

Comment [13]: Who? What?

MostAwfulEssays 8/4/14 3:09 PM

Comment [14]: Once again, you seem to be writing in random words. Man, a sentence is when you get what is being said, not when you feel confused about it.

MostAwfulEssays 8/4/14 3:10 PM

Comment [15]: It always comes with "the," and starts with a capital letter. Hence, it's "the Internet." Praise my kindness.

MostAwfulEssays 8/4/14 3:13 PM

Comment [16]: Even Hamlet wouldn't ask such a deep question. And such an illiterate one.

MostAwfulEssays 8/4/14 3:13 PM

Comment [17]: It's not.

MostAwfulEssays 8/4/14 3:14 PM

Comment [18]: Dude, just make sure it's the last essay you ever write, okay?

MostAwfulEssays 8/4/14 3:15 PM

Comment [19]: This expression already makes me wanna laugh, especially considering that you never provided an appropriate explanation of what it is. You might want to explain these type of things to your audience.

MostAwfulEssays 8/4/14 3:16 PM

Comment [20]: Doesn't seem to make any sense at all.

MostAwfulEssays 8/4/14 3:16 PM

Comment [21]: Dude, I think I know. It's just your style – referring to random people, right?

MostAwfulEssays 8/4/14 3:17 PM

Comment [22]: I don't.

MostAwfulEssays 8/4/14 3:17 PM

Comment [23]: Yeah, just keep writing names with small letters. Perhaps, one day it'll become trendy or something.

MostAwfulEssays 8/4/14 3:18 PM

Comment [24]: Looks like you prefer Apple to other brands.

MostAwfulEssays 8/4/14 3:19 PM

Comment [25]: What do you mean? Dude, you're lucky that I'm in a good mood today, or I'd criticize your essay to pieces.

MostAwfulEssays 8/4/14 3:19 PM

Comment [26]: Still doesn't make much sense. Keep trying.

MostAwfulEssays 8/4/14 3:20 PM

Comment [27]: Okay, stop using it.

Works cited

Leveraging the long tail – EBay. Web. 12 May, 2014.

<http://audreyoliveira.wordpress.com/2013/05/05/leveraging-the-long-tail-ebay/>

Kickstarter: Leveraging the long tail. Web. 12 May, 2014.

<http://steveaw.blogspot.com/2011/05/leveraging-long-tail.html>

Leveraging the long tail – Spotify. Web. 12 May, 2014. <http://joshuaflinn.com/?p=26>

Overall impression

Honestly, I didn't understand what this paper was about. The only thing I can remember is the “leveraging of the long tails” thing – mostly due to the absurd sound of the phrase.